



PGA Champions Tour Event

June 24, 25 & 26

Command Post Location: UW West Madison Agricultural Research Station
8502 Mineral Point Road

Radio Channels: C9 Traffic (MPD, DCSO, Verona PD)
C10 Course (UWPD)

Telestaff: OT Event (AFC or PAFC in detail code); 16-157258 PGA in note field

Overview

This is the first year of the American Family Insurance Championship, a PGA Champions Tour event, at University Ridge Golf Course. UWPD will handle the on-course security, while MPD, DCSO and Verona PD will be responsible for traffic control.

Since this is the first year of the event, it is difficult to predict crowd size or traffic patterns. Tour officials are estimating that crowds could be in the 10,000 – 20,000 range each day. Typically the crowd arrival is fairly dispersed, with the greatest traffic issues being at the end of the day when the entire crowd leaves.

There are activities taking place Wednesday and Thursday, but they are not open to the public. The tournament (open to the public) takes place on Friday, Saturday and Sunday. Times:

- Friday: First tee-time is 10:30am; projected end of day around 4:30pm
- Saturday: First tee-time is 7am; projected last group to finish at 4:27pm
- Sunday: First tee-time is 7am; projected last group to finish at 4:27pm

Parking

The primary plan for public parking is to utilize the University of Wisconsin cross country course, which is on the University Ridge property. This area should be able to hold between 2,000 – 3,000 vehicles. There is no cost for parking. Access to the general parking area will be from a temporary driveway onto Highway PD, just west of the main University Ridge driveway – general public parking will not utilize the main University Ridge driveway or parking.

Certain parking passes (VIP's, players, etc.) can utilize the main University Ridge driveway & parking. Shuttle buses may also access this area if needed. Other parking passes will utilize the temporary driveway. UWPD will staff both driveways.

The event will be televised by the Golf Channel; their personnel will work out of the OJ Noer research facility (accessed off of Highway M). Main roads around the course will be posted temporarily as no parking during the event.

Parking overview:



Two issues could impact the parking plan. The first is if the cross country course fills, and overflow parking is needed. If this happens, several overflow parking locations are available and will be utilized in this order:

- Madison Bible Church (on Hwy M just south of PD)
- Badger Ridge Middle School/Verona High School
- Verona Reddan Park

Shuttle buses will run from these locations to University Ridge if overflow parking is utilized. Signs in the area will help direct cars to the overflow parking areas. Traffic officers may need to facilitate shuttle bus entrance/exit to the overflow parking spots.

If overflow parking is needed, additional traffic control may be needed at Highway PD & Highway M to facilitate shuttle buses making it to the course in a timely fashion.

The second issue that could impact the parking plan is rain. In case of a large amount of rain leading up to the event, the cross country course may be saturated and not suitable for parking. In that case no public parking will be available at the course.



If rain makes the cross country course unusable, public parking will be directed to the overflow parking locations in the order identified above. One class of permit holders (“S” permits) will have alternate parking locations:

- Friday: Good Shepherd Lutheran Church (Hwy PD west of the course)
- Saturday & Sunday: Epic (Verona)

An additional parking area in case of rain will be St. Vincent’s in Verona (513 W. Verona Ave.). If the rain parking plan is implemented traffic officers may need to assist with shuttle bus entrance/exit to the parking areas, and to facilitate traffic at Highway PD & Highway M.

Traffic Flow

Arriving traffic will be encouraged to take specific routes, by use of signage and pre-event media releases. Traffic coming from the east will be encouraged to take Fish Hatchery Road to Highway PD (this is due to construction at the Verona Road/Beltline interchange). Traffic coming from the north/west will be encouraged to take Mineral Point Road to Highway M. Signage (provided & posted by the event) closer to the course will provide more specific instructions.

Officers assigned during the event may need to assist at an intersection (most likely Highway PD & Highway M) if traffic flow is higher than expected, or if pedestrians become an issue. Officers may also need to assist with traffic access (for shuttle buses) and control if alternate parking (overflow or rain) is utilized. Officers can also be utilized to assist with additional traffic issues in the area as needed.

Post-event, officers will control traffic at five intersections as needed. Two intersections (Midtown/M and M/PD) will be set up with hand controllers so officers can control the light sequence at the intersection.

MPD Staffing

MPD staffing will consist of:

- 1 commander in the command post for the duration of the event, each day
- 1 mobile supervisor and 3 mobile officers for the duration of the event, each day
- 1 PEO from the start of the event to about 4pm, each day
- 7 fixed post personnel to be on site by 3pm each day
- 2 motors to be on site by 2:30pm each day

Additionally, DCSO and Verona PD will provide personnel to assist with traffic control at locations in the Town and City of Verona.

