



FOR IMMEDIATE RELEASE

2018 Green Bay Packers Tailgate Tour Coming to Verona – April 10

Badger Prairie Needs Network to host event for 2,000 at Verona Area High School

VERONA, WI., February 7, 2018/ - The first stop of the 2018 Green Bay Packers Tailgate Tour will benefit the Badger Prairie Needs Network, a Verona-based non-profit that feeds more than 13,000 local residents each year. The five-day, five-city tour will travel throughout southern Wisconsin, eastern Iowa and the Milwaukee area to visit with fans and thank them in person for their support.

The tour route and Packer celebrities change each year. This year, fans will have the opportunity to meet current players: Blake Martinez, Kenny Clark, and Ty Montgomery; alumni: Antonio Freeman, “Bubba” Franks, and Rob Davis; and Packers President/CEO Mark Murphy. Murphy will lead a Q&A session and players will toss Tailgate Tour footballs into the crowd.

Activities at the Verona stop will include food stands; live music; Q&A session; player autographs for 600 premium ticket holders; kids area with face painting, games, and photo booth; a bucket raffle, 50/50 raffle, and the live auction of a game-worn autographed Green Bay Packers helmet.

Premium tickets are \$40 (admission to activities, Q&A, food and beverages, collectors poster, and player autographs). General admission tickets also will be available for \$10, which includes access to the Q&A session as well as tailgate party activities. Food and beverages will be available for purchase.

Tickets go on sale Friday, February 9th at 8 AM at the following locations. (All tickets are advance sale only. Tickets will not be sold day-of-event.)

Miller & Sons Supermarket - Verona & Mount Horeb Stores

Karate America-Verona, 535 Half-Mile Rd

Little Caesars Pizza-Verona, 601 Hometown Circle

Online at <https://tailgatetourverona.eventbrite.com>

*Fees apply. Buyers must pick-up tickets at BPNN during public hours before March 29.

One hundred percent of the Tailgate Tour proceeds will benefit the Badger Prairie Needs Network. Helping BPNN fight poverty and end hunger locally are the following generous sponsors:

The Employer Group
Verona Chamber of Commerce and the Verona Tourism Commission
American Family Insurance/The Brian Wagner Agency
Group Health Cooperative of South Central Wisconsin
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TDS-Telecom
Verona Family Dental LLC
Avanti's Italian Restaurant
Bunky's Catering
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Kasieta Legal Group
Karate America - Verona
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Park Printing Solutions
RPM Motors - New Glarus
Tuvalu Coffeehouse & Gallery
Anthem Blue Cross and Blue Shield
Fitchburg/Verona Rotary Club
Funny Faces Family Entertainment
Great Rock Realty
Heinrichs Development Company
Just Coffee Cooperative
Mike McKinney
Naviant
Quivey's Grove

About the Badger Prairie Needs Network:

The Badger Prairie Needs Network is a 501(c)(3) nonprofit that has been serving low-income households in the Verona Area School District since 1986. Last year, BPNN's food pantry provided assistance to over 3,700 local families and its free community meal on Saturdays provided 6,000 meals when school lunch and senior meal programs weren't available. In January 2018, the all-volunteer organization expanded its service area to address rural poverty by including all households in the 53593 Zip Code as well as those in the Verona Area School District. For more information visit www.BPNN.org

Additional Sponsorships Available.

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